

High Resolution Artwork of the Final Prototype

Di Wang \ Soe Yadanar \ Sophery Thach

Brand Identity_Brand logo & Sub-brand logos

**CULTURE
CONNECT**

WELCOME TO

**CULTURE
CONNECT**

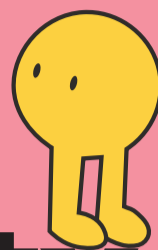
WALL

LET'S BOND BY

**CULTURE
CONNECT**

B O X

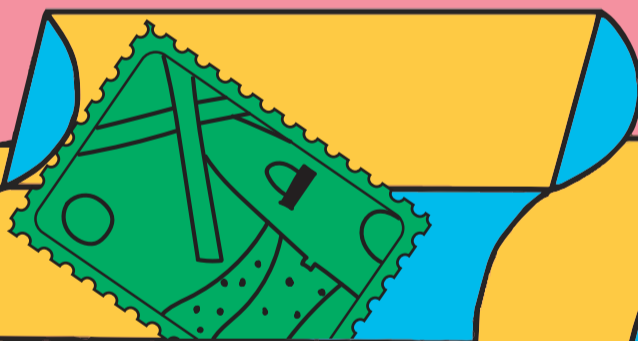
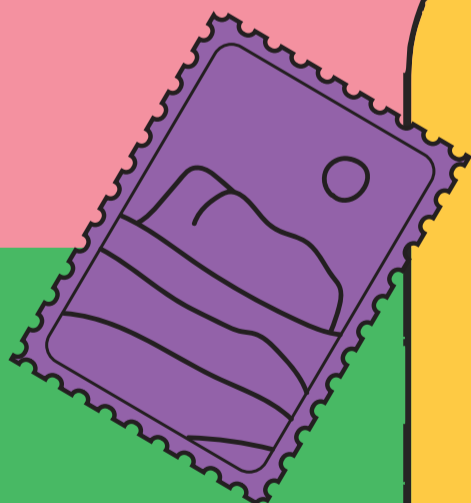
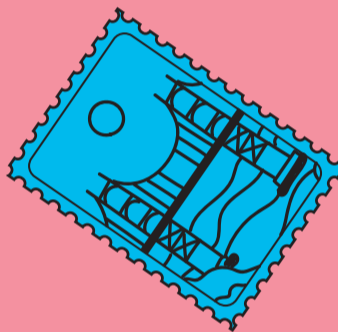
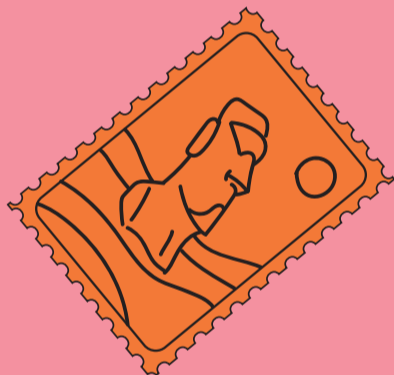
Campaign Poster_Flat Artwork



Embrace Diversity, Unite in Culture



Join the Culture Connect Program!
Host, Attend, and Celebrate.
Unleash the Fun of **Cultural Fusion.**



**CULTURE
CONNECT**



SCAN ME

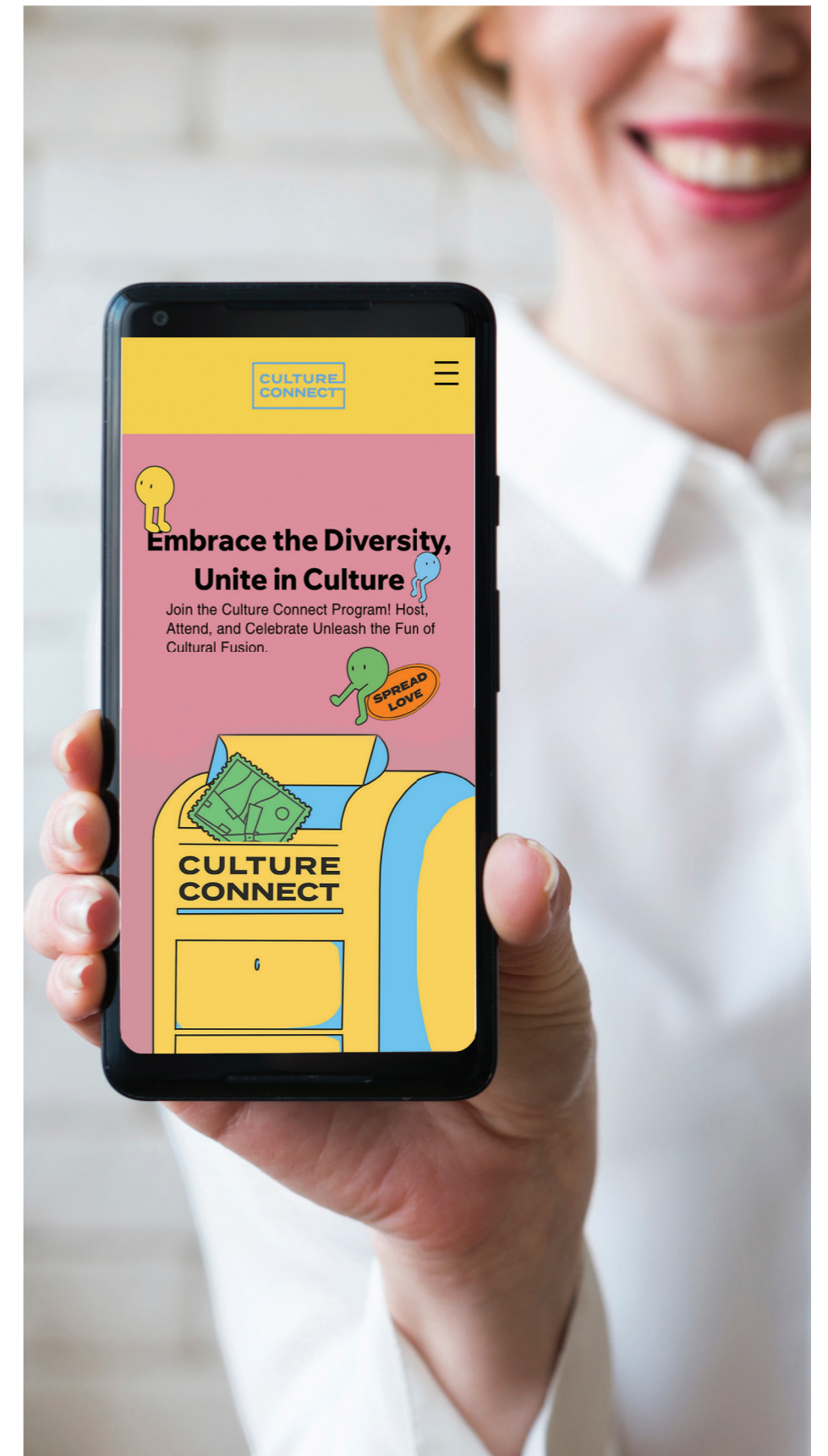
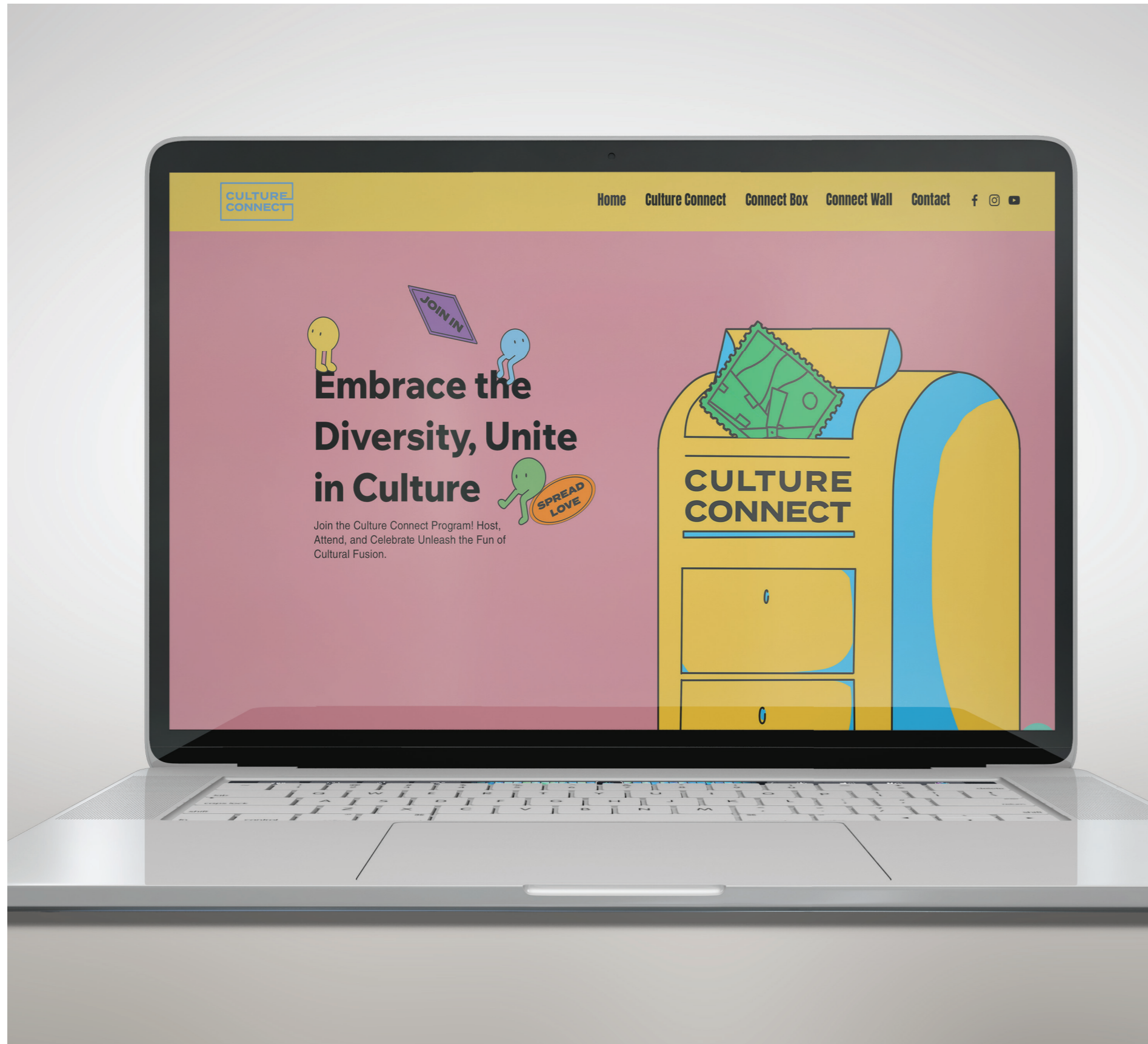
Campaign Poster_Mock-ups



Campaign Poster_Mock-ups



Website_Mock-ups



Email Campaign

CULTURE
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the Fun of Cultural Fusion.

A Letter for Local students

Dear Local Students,

We want to bring your attention to the challenges faced by our international student community. They often encounter difficulties in adapting to a new culture and overcoming social isolation.

To make a difference, we invite you to join our Culture Connect program. By hosting activities and reaching out to international students, you can help them overcome social isolation and build connections.

Participating in Culture Connect offers benefits for you as well. Engaging with students from diverse backgrounds will broaden your horizons, develop your global perspective, and improve your intercultural communication skills. It's an opportunity to create lasting friendships and foster a vibrant, inclusive community.

Hosting activities can be as simple as organizing language exchanges, a movie night, or a picnic. By becoming a part of Culture Connect, you become an ambassador of friendship and support for our international students.

Visit our website or contact us for more information on how to join the Culture Connect program. Let's create an inclusive environment where everyone feels valued and has the chance to thrive.

Thank you for considering this opportunity to make a positive impact on the lives of our international students. We look forward to your participation in Culture Connect.

Best regards,

Culture Connect Team

www.cultureconnect.com.au



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A Letter for International students

Dear International Students,

We understand the difficulties you may face as international students, and we want to assure you that we are here to help. We recognise the challenges of adapting to a new culture and overcoming social isolation.

To combat these challenges, we invite you to join our Culture Connect program. By participating in this program, you can attend activities hosted by fellow students, allowing you to make real connections and overcome social isolation.

Whether it's joining language exchange groups, attending a movie night, or a picnic, the Culture Connect program offers a variety of enjoyable activities tailored to your interests. These activities provide opportunities to meet like-minded individuals and build valuable relationships.

We genuinely believe that participating in the Culture Connect program will enhance your university experience and create a sense of community. We are here to support you, so please visit our website or contact our student support team for more information on how to get involved.

Let's embrace diversity, make connections, and make the most of your time at our university. We look forward to welcoming you to the Culture Connect community.

Best regards,

Culture Connect Team

www.cultureconnect.com.au



Culture Connect Wall_Overall Mock-up



Culture Connect Wall_Instructional Poster

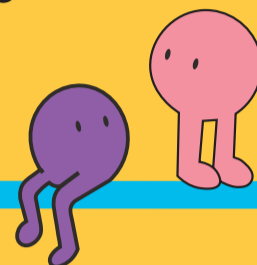
WELCOME TO

CULTURE
CONNECT

WALL

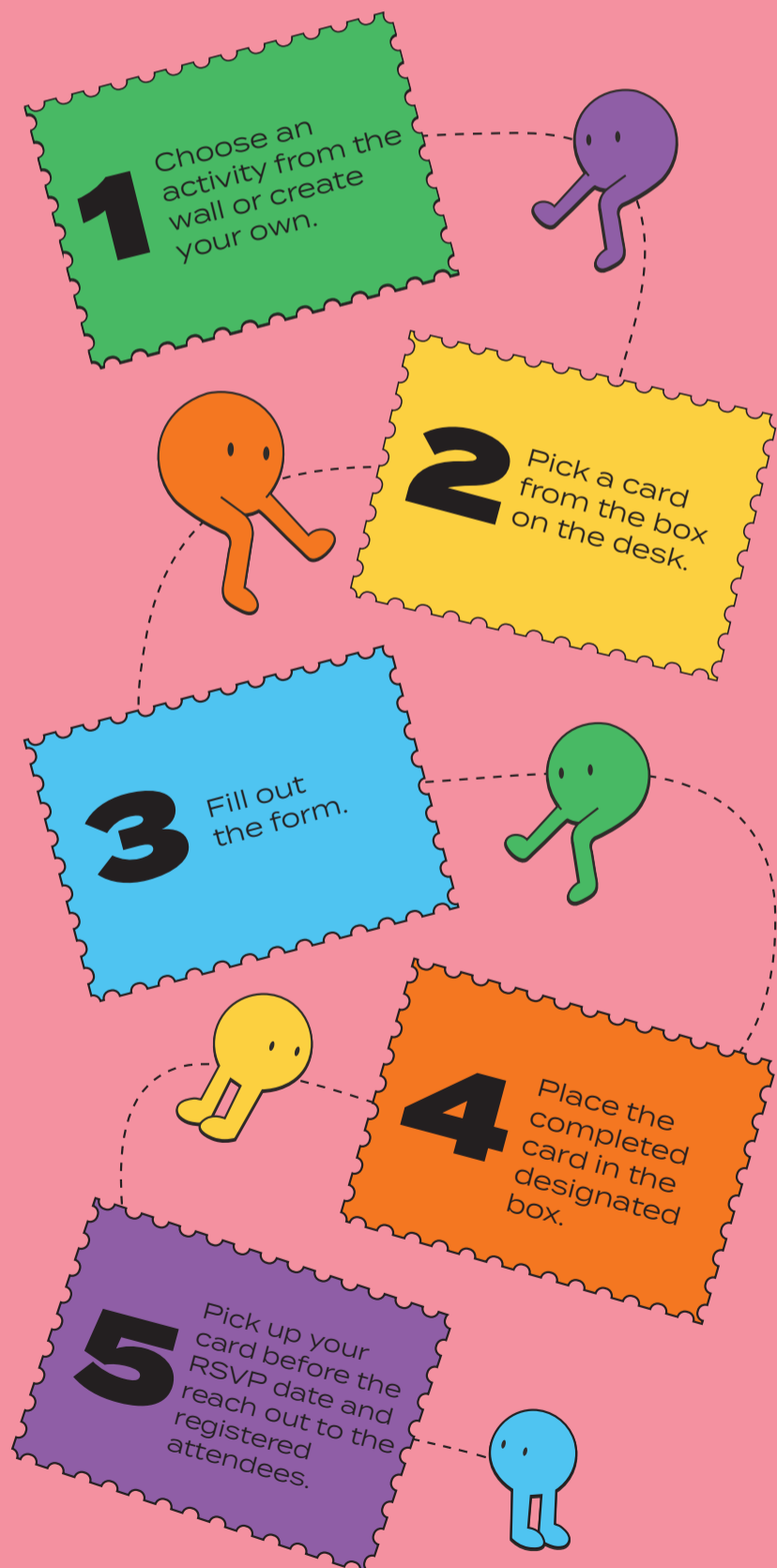
Join us in celebrating cultural diversity!

Host or attend activities to
foster connections.



If you would like to

Host



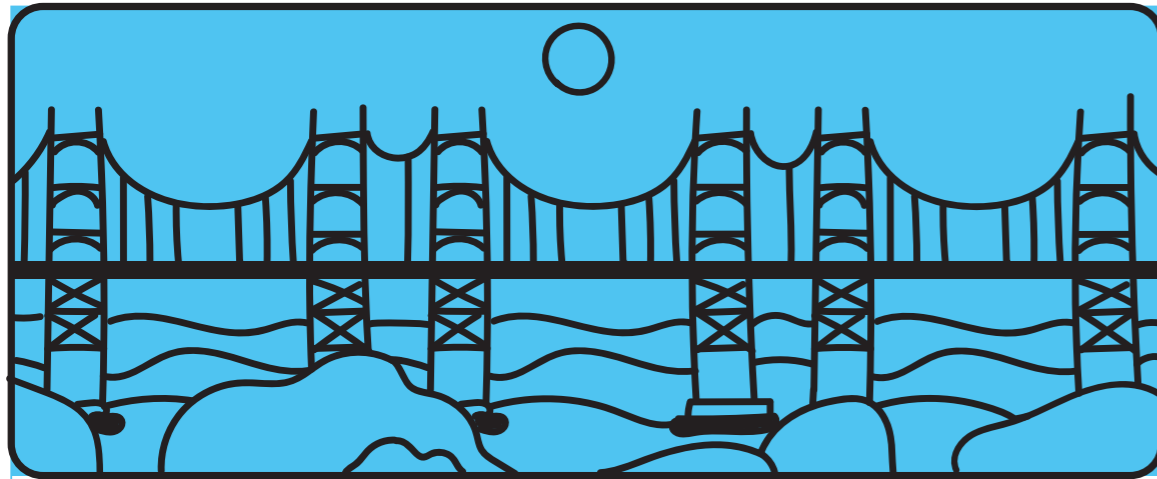
If you would like to

Attend



SCAN ME

Culture Connect Wall Activity Cards




SIGN UP TO ATTEND

- | | |
|-----------------------------|-----------------------------|
| ■ _____@mymail.unisa.edu.au | ■ _____@mymail.unisa.edu.au |
| ■ _____@mymail.unisa.edu.au | ■ _____@mymail.unisa.edu.au |
| ■ _____@mymail.unisa.edu.au | ■ _____@mymail.unisa.edu.au |
| ■ _____@mymail.unisa.edu.au | ■ _____@mymail.unisa.edu.au |

Activity Name

Write your activity name on the blank area if you would like to create your own.

Description of the Event



Host Name _____

Email _____@mymail.unisa.edu.au

RSVP _____

Date of Event ____ / ____ / ____

Location _____

_____ (:) am/ pm

No. of attendees _____ (note: max 8 ppl)

Disclaimer:
 In the event that the maximum capacity for sign-ups has been reached, you are still welcome to provide your email address on the card as a waitlist option. Should there be a cancellation or availability, the host will contact you accordingly.

Culture Connect Wall in Uni Lounge



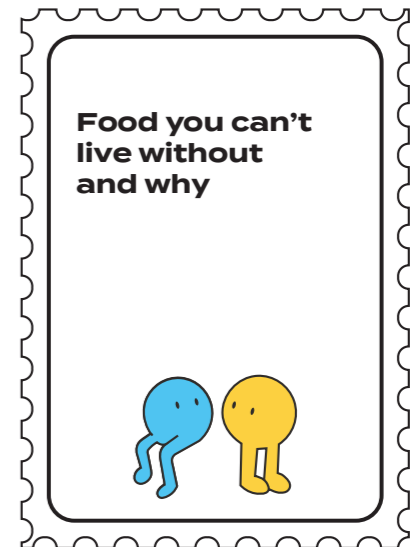
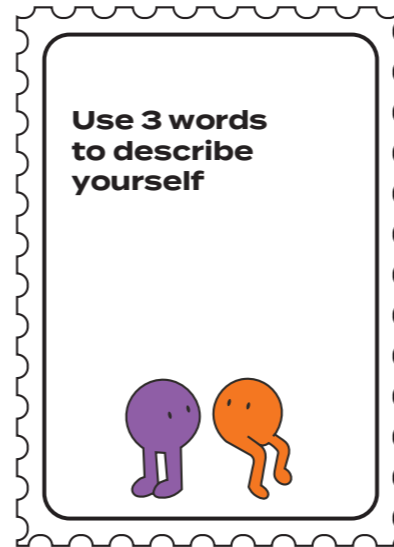
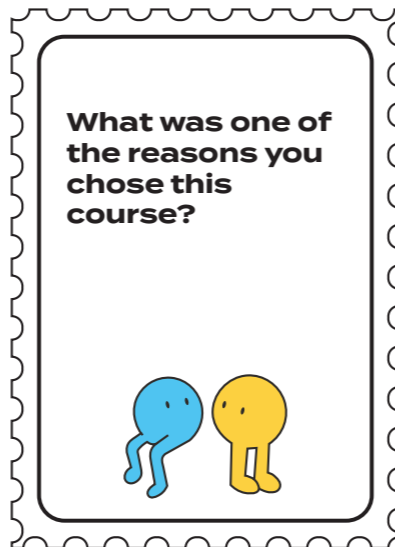
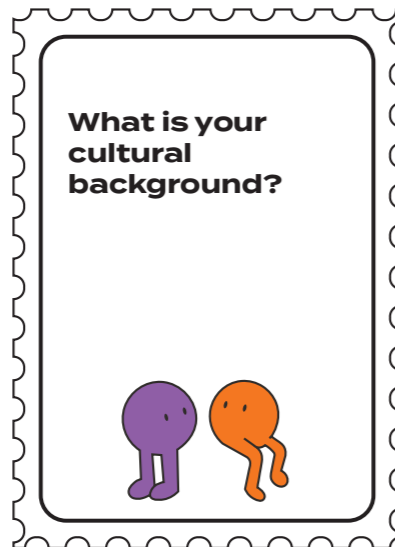
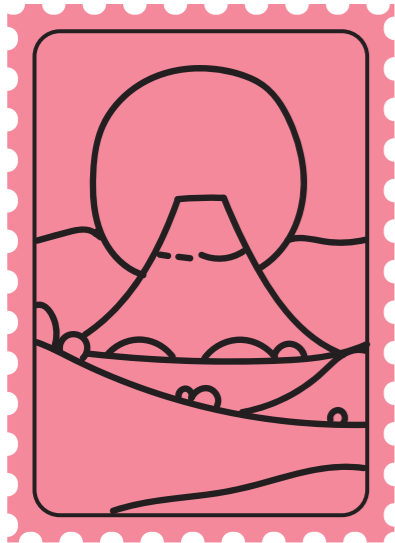
Culture Connect Wall_Box on the Desk Mock-up



Culture Connect Box_Mock-ups



Culture Connect Box_Ice Breaker Cards



Culture Connect Box_Instruction on the Box

